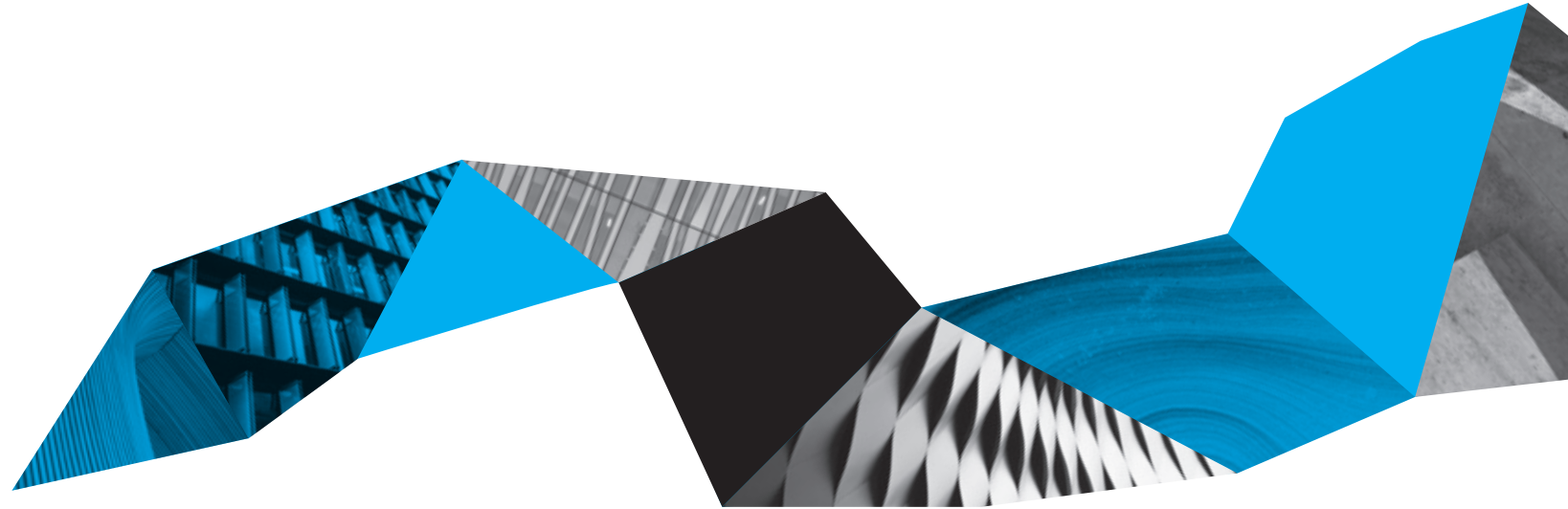




Australian
Institute of
Architects



**BUILDING A STRONG VOICE
FOR ARCHITECTURE**

CHAMPIONING A **DYNAMIC PROFESSION** THAT DELIVERS **VALUE** THROUGH **CREATIVE DESIGN** WITH...

3

CORE PILLARS

THAT WILL MEET
OUR PROMISE WITH
AN AMBITIOUS
AGENDA GEARED
TO SUPPORT



ADVOCACY



EDUCATION



MEMBERSHIP

5

KEY INITIATIVES THAT **STRENGTHEN** OUR **ABILITY** TO **ACCOMPLISH OUTSTANDING** THINGS

Deliver **focused advocacy** to ensure our voice is heard

Recharge our **events & awards** program

Strong internal governance and a **better connected** organisation

Refresh our suite of online tools to deliver **maximum membership value**

New, inclusive **three-year strategy** - designed and driven by members

OUR NEXT LEVEL AGENDA FOR 2017

With governments increasingly focused on issues affecting the architectural profession - whether it's smart cities, urban planning or changes to regulatory standards - our advocacy and policy work has never been more important.

1ST QUARTER

- New committee chairs announced
- Organisational restructure completed

2ND QUARTER

- Annual Conference boasting eminent international speakers and bringing the profession together

3RD QUARTER

- Ideas, expertise and input sought from across the profession to shape the strategy and set policy and advocacy priorities

2017

4TH QUARTER

- Strategy finalised for launch

TOOLS TO MAXIMISE MEMBERSHIP VALUE

8 POINT ACTION PLAN

CORPORATE SERVICES

Close collaboration between the CEO and Corporate Services with the relocation of the finance function to Melbourne.

BEST OF BREED I.T.

A better connected organisation that delivers member services using best of breed technology.

STRONG GOVERNANCE

A National Board and Council with clearly defined roles, focused on member services and financial accountability.

NEW COMMITTEES

New national committees to drive each of the core pillars and harness the talent and ideas of key stakeholders, the Board, National Council, the executive team and committee chairs.

EMPOWERED CHAPTERS

Empower Executive Directors, co-ordinate planning forums and better share resources.

RESPONSIBLE BUDGET

Strong internal collaboration to achieve a financially responsible budget for FY2017.

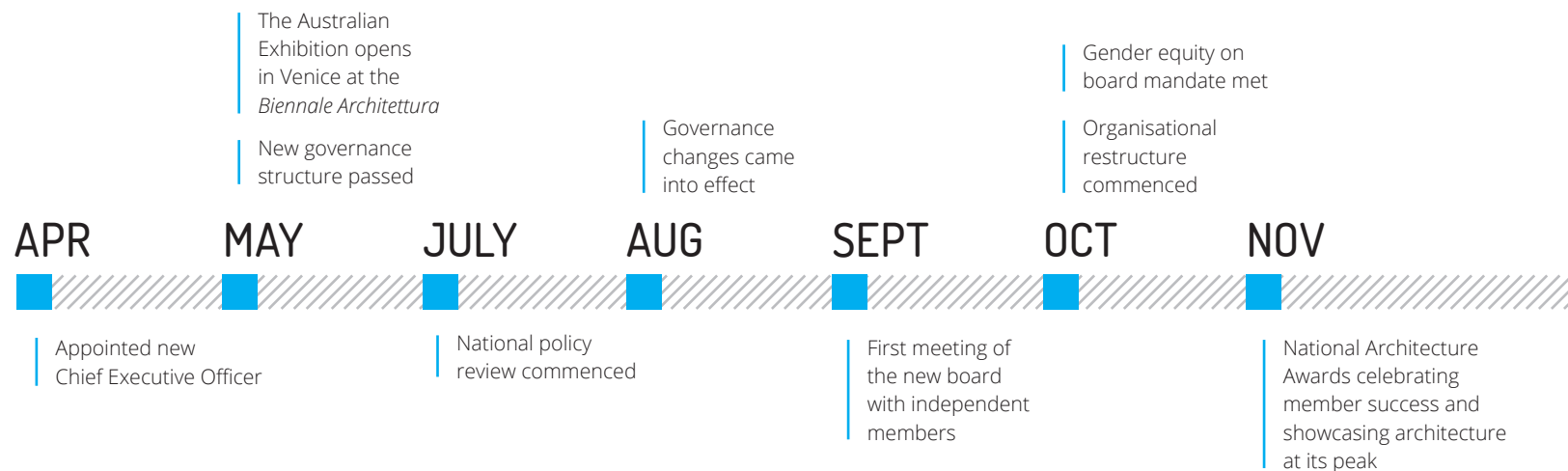
IMPROVED PARTNERSHIPS

Review and restructure partnerships to deliver even greater value.

COMMUNICATIONS

Build the profile of the profession, leading practice and advocacy priorities and improve member communications.

BUILDING ON OUR ACHIEVEMENTS IN 2016



MAKING THE WORLD A BETTER PLACE THROUGH ARCHITECTURE

Architecture has a powerful impact on our nation.

As our cities and regions continue to grow, so too does the importance and value of architects.

The Australian Institute of Architects' mission is to champion a dynamic, relevant sector, which delivers value through creative design. To meet this promise in 2017 we will complete an ambitious agenda, supported by the Board, National Council and a revitalised executive.

We are building on our strengths, focusing on what matters most to members and setting out a clear pathway for what we want to achieve now and into the future.

Achieving the greatest public benefit from the continued expansion of the built environment means architects must have a central and valued role in the process.

We are making sure the Institute is best-positioned to help individuals and practices have exactly that.

The Institute is your essential professional and business ally. Working together, with industry, governments and partner organisations we have the commitment, enthusiasm and momentum to realise our shared vision for the profession.

Jennifer Cunich
Chief Executive Officer

