

National Architecture Conference 2020

Brief for the
2020 National Architecture Conference
Creative Curator



Australian
Institute of
Architects

The Australian Institute of Architects is now seeking expressions of interest for the role of the Creative Curator for the 2020 National Architecture Conference.

Overview

The National Architecture Conference is one of the major events of the Australian Institute of Architects. Held annually, the Conference is attended by over 1000 delegates.

Since 2005, the Conference has been planned on a strategic and operational model that has seen it grow rapidly and substantially as the premier event in the annual calendar of many Australian and international members.

The Conference is funded by the Institute and managed by the Institute's National Events Unit under the direction of the General Manager, Member Services and Commercial Business Development.

The scope of the Creative Curator's role and responsibilities is primarily focused on the themes, content and style of the event, with the logistical and operational aspects being the primary focus of the Institute's management team.



The Institute is a national body consisting of over 11,000 members across Australia and overseas. It exists to:

- advance the interests of members, their professional standards and contemporary practice, and
- expand and advocate the value of architects and architecture to the sustainable growth of our community, economy and culture.

Over recent years, the Institute has evolved into a dynamic and progressive national organisation with active programs in many areas relating to the architectural profession.

The largest educational and networking opportunity for the Institute's membership occurs annually at the flagship National Architecture Conference.

The National Architecture Conference structure provides an opportunity for the Institute to facilitate valuable exchanges between local and international architects; between speakers and delegates; between practice, industry, education and authorities; and between Australia and the world.



Creative Curator

The Institute is seeking expressions of interest from individuals, practices, schools of architecture, or collaborative teams to take on the role of Creative Curator for the 2020 National Architecture Conference.

The appointed Creative Curator will be responsible for the conceptualisation and execution of the 2020 Conference. The scope of the role and responsibility is focused on the theme and content of the Conference together with curation of content and engagement of speakers, with the formal and operational aspects being the primary focus of the Institute management team.

Further details on the role will be provided to shortlisted candidates, detailing the allocation of Creative Curator and Institute responsibilities through a formal Memorandum of Understanding.

The Creative Curator plays the lead role in the conceptualisation and theming of the Conference, including the following:

- Conference theme, including the Conference title, session topics and subject matter
- Conference program, including the duration and nature of sessions (lectures, workshops, panels etc), start time, end time, allocated question time.

The core Conference activities have generally been programmed for a Friday and Saturday, with ancillary activities potentially occurring on the Thursday or Sunday, or both. Any additions to the two-day core program must be approved by the Institute.

- Speaker selection, commitment and briefing (international and domestic speakers).

The Creative Curator is responsible for the selection of speakers for the main stream of the Conference, to match the agreed theme and program. The selection of speakers, and benefits provided to speakers must not exceed the budget specified.

The Conference Creative Curator/s will be provided with a total \$10,000 honorarium.

Recent conferences have been coordinated under the direction of the following Creative Curators:

- 2019 – Collective Agency, Monique Woodward & Stephen Choi
- 2018 – edge, Barry Lee, Brett Saville & Wei Jien
- 2017 – Praxis, Ken Maher & Helen Lochhead (Program Curators)
- 2016 – How Soon is Now, Samantha Spurr, Ben Hewett & Cameron Bruhn
- 2015 – Risk, Hamish Lyons, Andrew McKenzie & Donald Bates
- 2014 – Making, Sam Crawford, Adam Haddow & Helen Norrie
- 2013 – material, Sandra Kaji-O'grady & John de Manincor
- 2012 – experience, Shane Thompson, Michael Rayner & Peter Skinner
- 2011 – natural artifice, Candalepas Associates (Angelo Candalepas, Andrew Scott & David Neustein)
- 2010 – extra/ordinary, Melanie Dodd
- 2009 – Parallax, TERROIR (Gerard Reinmuth, Richard Blythe & Scott Balmforth)
- 2008 – Critical Visions, Richard Francis-Jones
- 2007 – Departure Lounge, Timothy Hill & John Mitchell
- 2006 – The Future is Now, Stephen Varady
- 2005 – Exchange, Kerstin Thompson



Images: Boaz Nothman



Budget

The Conference budget is set by National Council and the Creative Curator must work within this budget, which will be managed by the Institute. The Creative Curator will be advised of the budget components for each of the following:

- Speaker travel and accommodation
- Staging.

Proposal requirements

Proposals are sought from individuals or collaborative teams with a concept for the creative curation of the 2020 National Conference. Interested parties are required to submit the following:

- A brief proposal, which outlines an indicative concept, suggested speaker line up and Creative Curator overview. This should be no more than five A4 pages in length
- A one-page CV for the Creative Curator or one page for each team member.

Proposals may be submitted in the following forms:

- hard copy documents and illustrations
- PDF or PowerPoint document via email.

The Institute requires that five identical copies of any non-digital component of the proposal be submitted.

Submitted materials must be in a commonly accessible format. The Institute accepts no

responsibility for not being able to decipher material submitted in an unusual format.

Submissions that do not comply with the above requirements may not be considered.

Selection process

The criteria for selection are:

- The relevance and appeal of the Conference concept and theme
- The strength of the proposed speaker line up, and the ability for the Creative Curator to secure such speakers, and
- The capacity of the creative curator to deliver the Conference within the required timeframe and financial constraints.

The selection panel will initially develop a shortlist of preferred candidates. Short-listed applicants may be requested to submit relevant additional material and may be interviewed by the selection panel. Interviews may be face-to-face or by telephone link. Approved costs of any travel and related expenses for interviews will be reimbursed, for one person.

The selection panel will present its recommendation for Creative Curator selection for ratification by National Council.

Submission deadline

Expression of interest submissions must be received by 5.00pm AEDT 22 February 2019. Interviews, if required, will take place in March 2019, with the successful Creative Curator being notified by no later than 30 April 2019.

Submissions and enquiries

All submissions and any enquiries should be addressed to:

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